



HORSESHOE BAY RESORT.

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GOLF AT HORSESHOE BAY RESORT

Nestled in the heart of Texas, just 45 minutes west of Austin, is the renowned Horseshoe Bay Resort. Conveniently located in the center of the Texas Golden Triangle, where two-thirds of the state's wealth and population reside, the Resort lies along the panoramic shore of beautiful Lake LBJ in the midst of the scenic Texas Hill Country. This geographic locale creates the ideal location for golfers due to its mild summers and short winters.

Horseshoe Bay Resort, named one of America's Best Golf Resorts by *Golf Magazine* in 2006, is home to three championship Robert Trent Jones, Sr. golf courses – Slick Rock, Ram Rock and Apple Rock. Golf course architect Jones, Sr., designed an estimated 500 prestigious courses during his lifetime. His three creations for Horseshoe Bay Resort are among his finest works of art. The courses have all been featured in the "50 Best Courses in Texas" list in the *Dallas Morning News* every year since the origin of the annual ranking in 1989.

The three golf courses at Horseshoe Bay Resort are more than just an opportunity to play a couple of rounds of golf during a vacation or conference. Indeed, they present the opportunity to experience the finest collection of golf courses in the country. *"I know of no area... that has a more interesting variety of golf than Horseshoe Bay. I rank this among the best in the world,"* said Robert Trent Jones, Sr. As reported in *USA Today's* "Golf Line," members of the American Society of Golf Course Architects, the National Golf Foundation and the Golf Course Superintendents of America selected the entire Horseshoe Bay golf complex as one of the *"Best Built in the U.S. since 1962,"* placing all three courses *"among the top one percent of golf courses in America."*

GOLF COURSES:

- **Slick Rock** was built in 1971 and spans approximately 170 acres, providing more than 33,700 feet of golf frontage property. With multiple tees on every hole, more than 71 sand traps and 12 water hazards, Slick Rock embodies the Robert Trent Jones, Sr. philosophy of "hard par, easy bogey." The front nine is topographically routed through colorful outcroppings of Texas granite and a magnificent mixture of trees: native oak, persimmon, willow, chinese tallow and eldarica pine. The back nine is open and rolling with Crenshaw Bentgrass greens and 419 Bermuda tee boxes. Yardage markers are hollywood juniper clustered with purple sage. Extensive planting of bamboo and pampas grass adds color and texture to this unforgettable course. Slick Rock is home to Horseshoe Bay Resort's awe-inspiring "Million Dollar Hole" (No. 14) featuring a winding cart path that takes golfers on a ride through a waterfall that spans more than 35 yards and dumps more than 8,000 gallons of water into Slick Rock creek each minute. [Par 72; Rated: 72.8; Slope 131; Four sets of tees: Championship, Regular, Ladies #1, Ladies #2]
- **Ram Rock** was constructed in 1981 and is infamously known as the "Challenger". Narrow fairways and rolling Crenshaw Bentgrass greens are surrounded by 62 deep bunkers, ten water hazards and natural dry creeks on six holes. With its dramatic

elevation changes, Ram Rock offers enough length and difficulty to challenge scratch players in any group and features an especially demanding island green par 3 hole (No. 4). The fairways and tee boxes are 419 Bermuda with native landscaping throughout, including juniper phitizer and natural rock outcroppings. Author, journalist and golf enthusiast Turk Pipkin writes, "If you want to put your game to the ultimate test of Texas golf, the breathtaking, backbreaking, eye-pleasing Ram Rock has all you could want and a little more." Ram Rock received a 4½ star rating from *Golf Digest* and was named as one of the top 15 courses in the state by *Golfweek* in 2006 and 2009. [Par 71; Rated: 75.6; Slope 137; Four sets of tees: Championship, Regular, Executive, Ladies]

- **Apple Rock**, Horseshoe Bay Resort's third championship Robert Trent Jones, Sr. course, was completed in 1986 and received distinction as "Best New Resort Course" by *Golf Digest*. Widely known as one of the most scenic courses in the state, this spectacular course spans 147 acres of the rolling Texas Hill Country along the shores of Lake LBJ, and offers 46,540 feet of frontage for prime real estate development. The Apple Rock course is situated in high, rocky terrain, offering stunning views of the lake and the Tif-Eagle Bermuda elevated greens are surrounded by 56 sand traps. Tee boxes and fairways are 419 Bermuda. Offering a dramatic elevation change are back-to-back par 5 holes No. 10 and No. 11 taking golfers from one of the highest points at Cap Rock down to the shores of Lake LBJ in just a few strokes. Though not overly tight, this course still demands well-placed drives and accurate club selection. [Par 72; Rated: 75.4; Slope 136; Four sets of tees: Championship, Regular, Executive, Ladies]

- In addition, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, is currently under development.

- Perhaps the most unique of all the courses at Horseshoe Bay Resort is **Whitewater**, a multi-million dollar 18-hole, par 72 Bermuda grass putting course, complete with waterfalls and grazing flamingos. Located adjacent to the Marriott Hotel, this night-lit facility boasts Dwarf Bermuda grass, cascading waterfalls, lavish rose gardens, a collection of exotic birds and a scenic fitness trail. Whitewater Putting Course is designed like a regulation 18-hole golf course, complete with fairways, bunkers, water hazards and the finest of putting surfaces, but on a smaller scale. Every shot is played with a putter, but unlike a practice green, Whitewater is a fully-landscaped competitive course. Beverage service is available for guests wanting to enjoy a refreshing libation while playing the course. [Par 72]

PRO SHOPS:

- The **Slick Rock** and **Cap Rock Pro Shops** offer a variety of upscale golf attire for men and women, quality equipment and Horseshoe Bay Resort logo merchandise. The retail department at Horseshoe Bay Resort can source and create custom gift packages designed for any occasion.

LEISURE/GROUP GOLF PACKAGES:

Whatever comes top of the list, whether it's sightseeing, sport or relaxation, it can be experienced at Horseshoe Bay Resort. Customized group golf packages are available by contacting the Horseshoe Bay Resort event management department at 830-598-5512. Group golf packages include accommodations and confirmed tee times on any of the three championship Robert Trent Jones, Sr. golf courses as well as the ability to book additional amenity usage before stepping foot on resort grounds.

More Information regarding current golf leisure packages is available by contacting:

The Waters at Horseshoe Bay Resort Concierge Services: 830-598-0372

The Horseshoe Bay Resort Marriott Hotel: 830-598-8600 or www.horseshoebaymarriott.com

ADDITIONAL INFORMATION:

- **Private Lessons:** Golfers can receive one-on-one personal lessons from the head golf professional or any of the other certified golf instructors on staff.
- **Golf Club Rental:** Golfers can choose from the following brands for golf club rental at Horseshoe Bay Resort: Callaway, Cleveland, Cobra, Mizuno, TaylorMade, Titleist and Wilson.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three, championship Robert Trent Jones, Sr. golf courses. In addition, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, is currently under development. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 16 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include 249 hotel rooms and suites within the Horseshoe Bay Resort Marriott Hotel, the adjacent Paseo Vacation Apartments and 50 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot lighted runway.

For more information on Horseshoe Bay Resort, please call 830-598-2511 or visit www.hsbresort.com.

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