



HORSESHOE BAY RESORT.

Contact: Nicole Ruggiero, Quinn & Co., 212.868.1900 x248, nruggiero@quinnandco.com

Calling All Duffers! Horseshoe Bay Resort Debuts Unlimited Golf Getaway

*Access to Three Championship Robert Trent Jones, Sr. Courses,
Club Cleaning, Storage & More*

Horseshoe Bay, Texas - July 27, 2007 - Horseshoe Bay Resort entices golfers to perfect their swing with the "Unlimited Golf Getaway." Featuring unlimited tee times on any of the resort's three Robert Trent Jones, Sr. golf courses, guests will have plenty of practice lowering their handicap. Golf enthusiasts can also take advantage of shared carts, driving range access, club cleaning and storage, and shuttle service to and from the greens. Available year-round and priced seasonally, nightly rates start at \$168 per person at *The Waters at Horseshoe Bay Resort*, and \$187 at The Horseshoe Bay Resort Marriott Hotel. Daily breakfast buffet is included at The Horseshoe Bay Resort Marriott Hotel.

Duffers can hit the links on any of the resort's three championship Robert Trent Jones, Sr. golf courses:

- o **Slick Rock:** Built in 1971 and spanning approximately 170 acres, this course provides more than 33,700 feet of golf frontage property. With bentgrass greens, multiple tees on every hole, more than 71 sand traps and 12 water hazards, Slick Rock embodies the Robert Trent Jones, Sr. philosophy of "hard par, easy bogey."
- o **Ram Rock:** Constructed in 1981, this course has been nicknamed the "Challenger." Narrow fairways and rolling Crenshaw Bentgrass greens are surrounded by 62 deep bunkers, 10 water hazards and natural dry creeks on six holes. With its dramatic elevation changes, Ram Rock offers enough length and difficulty to challenge scratch players in any group.
- o **Apple Rock:** Horseshoe Bay Resort's third championship Robert Trent Jones, Sr. course, was completed in 1986 and received distinction as "Best New Resort Course" by *Golf Digest*. Widely known as one of the most scenic courses in the state, these spectacular greens span 147 acres of the rolling Texas Hill Country along the shores of Lake LBJ.

Jetsetters staying at *The Waters at Horseshoe Bay Resort* can indulge in luxurious, lakefront villa accommodations with one of five single-level floor plans, ranging from one to three bedrooms, all include private balconies. Guests at the Horseshoe Bay Resort Marriott Hotel will enjoy a hotel room, suite, or condo-style accommodations.

To ensure golfers have a bevy of activities to keep them busy when off the greens, all visitors receive temporary membership at Horseshoe Bay Resort granting access to resort facilities. Vacationers will delight in an 18-hole par 72 Bermuda grass putting course, a jet center with a 6,000-foot runway, private charter jet service via *Air Horseshoe*, four swimming pools, a spa and fitness facility, a full-service marina, five dining facilities, 12 adult tennis courts and three USTA-sponsored kids' tennis courts.

For reservations or information, please call *The Waters at Horseshoe Bay Resort* concierge service at 830-598-0372, The Horseshoe Bay Resort Marriott Hotel at 800-452-5330, or visit www.horseshoebaymarriott.com.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three championship Robert Trent Jones, Sr. golf courses, an 18-hole par 72 Bermuda grass putting course, a jet center with a 6,000-foot runway, private charter jet service via *Air Horseshoe*, four swimming pools, a spa and fitness facility, a full-service marina, five dining facilities, 12 adult tennis courts, three USTA-sponsored kids' tennis courts, a 349-room Horseshoe Bay Resort Marriott Hotel and luxury condos available for rent at The Waters at Horseshoe Bay Resort.

-30 -

*Golf included in the Unlimited Golf package rates applies to any available Robert Trent Jones, Sr. golf course at Horseshoe Bay Resort from noon on the day of arrival through the afternoon of the day of departure.

**Rates at *The Waters at Horseshoe Bay Resort* vary according to villa size. Rates at The Horseshoe Bay Resort Marriott Hotel are based on double occupancy. Rates do not include tax and service.