



HORSESHOE BAY RESORT.

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Texas Hill Country Hideaway Offers A Hat Trick of Summer Savings to Choose From

Horseshoe Bay Resort Unveils Free Night Options & \$100 Resort Credit

Horseshoe Bay, TX – June 9, 2009 – Horseshoe Bay Resort in the Texas Hill Country is heating up summer travel with a trio of money-saving offers to fit nearly any budget or schedule. At the 7,000-acre lakeside resort guests can relax on the white-sand beach or at one of four pools, and take advantage of a long list of daily activities including hula-hoop contests, kids cooking classes, dining lake cruises, pool parties and more.

Nightly rates from \$159 at the Horseshoe Bay Resort Marriott, \$183 for the Paseo villas, and \$239 for luxury condos at The Waters. Valid now through September 6, 2009, travelers can save in one of three ways:

Midweek Special

Arrive Sunday, Monday, or Tuesday for a three-night stay and get the fourth night free, which represents a 25% savings. Rate Code: SUM.

Pay for Five & Stay for Seven

Enjoy a seven-night stay for the price of five nights, representing nearly 30% off. Rate Code: SWK. This offer is not available at the Horseshoe Bay Resort Marriott.

VIP Summer Special

Receive a \$100 resort credit on a two-night stay and an additional \$50 for each additional night. The credit can be used towards children's programs, food and beverage, retail, spa, water sports, Whitewater putting course, or golf at the resort's three championship Robert Trent Jones, Sr. courses. Rate Code: VIP Special.

For reservations or more information, please call 877.611.0112 or visit www.hsbresort.com.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three, championship Robert Trent Jones, Sr. golf courses. In addition, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, is currently under development. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 16 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas and in addition 50 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot lighted runway and private charter jet service via Air Horseshoe.

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*Rates are based on availability and do not include tax or applicable service fee. Paseo villas and The Waters condos are available in one- two- and three-bedroom units; price varies according to size. Early departure fee applies.