



HORSESHOE BAY RESORT.

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Gilbert Moore Promoted to Executive Chef at Horseshoe Bay Resort

Horseshoe Bay, TX – Oct. 14, 2010 – Horseshoe Bay Resort is pleased to announce the promotion of Gilbert Moore to the position of executive chef. In his role, he will be responsible for overseeing seven dining facilities, catering for meetings and special events ranging in size from 10 to 1000, in-room dining, and the resort's culinary team of 36.

Gilbert joined Horseshoe Bay Resort in September 2008 as Yacht Club senior sous chef and was promoted to executive sous chef in May 2010. Gilbert also served on the team that opened the restaurant and banquet operations at Horseshoe Bay Resort Marriott in 2005.

"Gilbert has been a key asset to the resort's team since his arrival," said Douglas Jaffe, III, chief executive officer. "With his culinary talent and leadership skills, we are excited to watch him grow and continue to provide our guests with exceptional dining experiences."

The dining outlets under Gilbert's control include The Yacht Club, the iconic restaurant with views of Lake LBJ, the pool and beach; Cap Rock Bar & Grill, located on the 18th green of Apple Rock golf course; Slick Rock Bar & Grill, home to "the best burger in the Austin area;" and Lantana Grill, an eclectic blend of old world and southwestern flavors.

Gilbert has over 12 years culinary management experience in hotels and resorts. Prior to joining Horseshoe Bay Resort, he was senior sous chef at the New York Marriott Marquis, where he managed two sous chefs, two supervisors, 32 cooks and 15 stewards. His experience also includes seven years at the Marriott Rivercenter in San Antonio, where he was recognized as Culinary Manager of the Year in 2006, as well as two years as restaurant manager at The Westin La Cantera Resort San Antonio. Gilbert attended Rutgers University in New Jersey.

For additional information on Horseshoe Bay Resort, visit www.hsbresort.com or call at 877-611-0112. Follow Horseshoe Bay Resort on Twitter (@hsbresort) and on Facebook: www.facebook.com/HorseshoeBayResort.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three, championship Robert Trent Jones, Sr. golf courses. In addition, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, is currently under development. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 16 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas and in addition 50 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot lighted runway.

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