



## HORSESHOE BAY RESORT.

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### **G. Michael Thomas named President and Chief Operating Officer of Horseshoe Bay Resort**

Horseshoe Bay, Texas - March 30, 2007 - Horseshoe Bay Resort today announced the appointment of G. Michael Thomas, CHA as president and chief operating officer of the Resort. Thomas brings more than 30 years of experience in the resort industry where he has gained significant experience in resort management and developed a broad and deep understanding of the specific business and financial requirements needed in order for a resort to be successful. He is responsible for all resort and club operations at Horseshoe Bay Resort and is also assuming the role of the asset manager for the Horseshoe Bay Resort Marriott.

Prior to his arrival at Horseshoe Bay Resort, Thomas served as president and chief operating officer of Barton Creek Resort & Spa in Austin, Texas for more than five years. He also concurrently held the regional vice president position with ClubCorp where he provided executive expertise and management counsel for an additional six ClubCorp properties. Prior to his time at Barton Creek, Thomas was president and COO for Daufuskie Island Club & Resort from 1998 until 2001.

Thomas' seasoned career includes general manager positions with Fisher Island Club off the tip of Miami, Florida, Hammock Dunes/Palm Coast Resort in Palm Coast, Florida, and Sawgrass Resort of Ponte Verde Beach, Florida. He also held leadership roles at Wintergreen Resort, VA and Sea Pines Resort on Hilton Head Island.

G. Michael Thomas is a 1974 graduate of Wofford College in Spartanburg, South Carolina with a Bachelor of Science degree in Political Science. He also earned Certified Hospitality Administrator (CHA) certification in 1987 from the American Hotel & Motel Association.

Thomas remains involved in the community and continues to serve on the American Hotel & Motel Associations' National Resort Committee and previously served on the Texas Tourism Advisory Committee.

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Horseshoe Bay Resort Chief Executive Officer Douglas Jaffe, III stated, "Michael brings not only exceptional experience to the position, but also one of the best professional perspectives on the resort, club and hospitality industries. After searching for almost a year and interviewing numerous candidates, I am convinced we could not ask for anyone better than Michael to lead the charge toward the future."

**About Horseshoe Bay Resort**

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three championship Robert Trent Jones, Sr. golf courses, an 18-hole Bermuda grass putting course, a jet center with a 6,000-foot runway, private charter jet service via Air Horseshoe, three swimming pools, a spa and fitness facility, a full-service marina, five dining facilities, 12 tennis courts and a 349-room Hill Country Marriott hotel. For more information on Horseshoe Bay Resort, please visit [www.hsbresort.com](http://www.hsbresort.com).